River Forest Park District

# Advertise With Us

## Advertise in the River Forest Park District's Fun Guide

The River Forest Park District offers four advertising options to promote your business to our community. The Park District Fun Guides are now exclusively online and marketed to the River Forest area. Almost 75% of our residents who participate in Park District programs use the Fun Guide as their primary Park District information source. The shelf life of a program brochure ranges between four and five months. To advertise, contact Karen Stille at (708) 366-6660 x105 or kstille@rfparks.com.

**Advertising Rates**

| | |
|---|---|
| ☐ Eighth Page (3.5" x 2.125") | $125 per Fun Guide |
| ☐ Quarter Page (3.5" x 4.75") | $250 per Fun Guide |
| ☐ Half Page (7.5" x 4.75") | $500 per Fun Guide |
| ☐ Full Page (7.5" x 10") | $1000 per Fun Guide |

** Ads will be full color.*

**Need help creating your ad?** *For just $60, we'll design it for you! Simply send us your logo, any text you'd like included, and any photos you have. You'll receive a proof for approval before your ad appears in the Fun Guide.*

**Check box to indicate which guide(s) you would like to advertise in:**

☐ Camp Fun Guide
☐ Summer Fun Guide
☐ Fall Fun Guide
☐ Winter/Spring Fun Guide

### Advertising Deadlines

**Camp Fun Guide:** February 1
**Summer Fun Guide:** April 1
**Fall Fun Guide:** July 1
**Winter/Spring Fun Guide:** November 1

**Send this form to:**

**River Forest Park District**
Attn: Sponsorship
401 Thatcher Avenue, River Forest, IL 60305

**Payment:** Make check payable to the River Forest Park District.

Name (Please Print): _____

Your Title: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

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