River Forest Park District

# 2026 Sponsorship Opportunities

## Advertise With Us

401 Thatcher Avenue, River Forest, IL 60305 • (708) 366-6660

rfparks.com

# Easter Eggstravaganza

## Event Date: April 4

This popular event begins with a VIP Bunny Experience at The Depot, complete with face painting, balloon twisting, donuts, goodie bags, and a private egg hunt. Then, at 11 AM, the annual Egg Hunt begins at Keystone Park West. Children ages 2-10 search for filled eggs. Those who are lucky enough to find a golden egg will receive a special prize.

## Sponsorship Benefits

**Sponsor Logo Featured:**
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

☐ **$1,000 Premium Sponsor**

**Sponsor Logo Featured:**
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Event Banner
- Flyers

☐ **$500 Sponsor**

## Fast Facts

**1,000+** # of Participants at Annual Egg Hunt

**$1,000** Premium Sponsorship Level Available

**$500** Sponsorship Level Available

**300+** # of 2024 VIP Bunny Attendees

**Sponsoring events at the River Forest Park District will:**
- Bring awareness to your brand
- Grow your visibility through event marketing
- Help you give back to the community
- Provide the opportunity for you and your employees to participate in fun, community driven events

**Send this form to:**

**River Forest Park District**
Attn: Sponsorships
401 Thatcher Avenue, River Forest, IL 60305

**Deadlines** - To have your logo featured in the seasonal Fun Guide, your sponsorship form and payment must be submitted by the following dates:

**Camp Fun Guide:** February 1
**Summer Fun Guide:** April 1
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**Winter/Spring Fun Guide:** November 1

**Payment & Logo:** Make check payable to the River Forest Park District. Email your company logo (eps or png preferred) to kstille@rfparks.com.

Name (Please Print): _____

Your Title: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

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# Memorial Day Parade

## Event Date: May 25

Our Memorial Day Parade is an important River Forest tradition that honors local veterans. Beginning with the parade and ending with a ceremony and a free community lunch, this event averages one hundred entries and thousands of spectators.

## Sponsorship Benefits

All Sponsors Receive: Parade entry, event volunteering, business name announced at the parade, promotional booth at the picnic.

☐ **$500 Line Placement Sponsor:** Placement in the first 15 places. Your logo featured in the Fun Guide, on the event marketing banner, advertisement, website event page, and eNewsletter.

☐ **$500 Marching Band Placement Sponsor:** Placement immediately in front of a Marching Band. Your logo featured in the Fun. Guide, on the event marketing banner, advertisement, website event page, and eNewsletter.

☐ **$1,500 Premium Sponsor:** Placement in the first 10 places. Your logo featured in the Fun Guide, on the event marketing banner, advertisement, website event page, and eNewsletter.

## Fast Facts

**99** Number of years the parade has taken place

**$500** Line Placement Sponsor

**$500** Marching Band Placement Sponsor

**$1,500** Premium Sponsor Level

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# Parties in the Park

## Event Date: June 18, July 16 & August 13

Parties in the Park provide an evening of entertainment for the whole family. Featuring live music, face painting, balloon twisters, refreshments, and more, parties are the perfect way to enjoy a summer evening with your neighbors.

## Sponsorship Benefits

**Sponsor Logo Featured:**
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

**Event Opportunities:**
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements

☐ **$500 June Party Sponsor**

☐ **$500 July Party Sponsor**

☐ **$500 August Party Sponsor**

## Fast Facts

**1** Number of parties your sponsorship covers

**300+** Average attendance per party

**$500** Sponsorship Level available

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Your Title: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

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# Color Run

## Event Date: September 19

Join us for our annual 1-mile color run around Priory Park! Volunteers will throw colored chalk as participants pass by a variety of color stations. Medals will be awarded to the top 3 finishers in each age category. All participants will receive a white shirt, sunglasses, goodie bag and certificate. Come for the color run and stay for the after-party with a DJ and bagels. All net proceeds benefit the West Suburban Special Recreation Association (WSSRA)

## Sponsorship Benefits

**Sponsor Logo Featured:**
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Event Banner
- Flyers

**Event Opportunities:**
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements

☐ **$1,000 Goodie Bag & Sunglass Sponsor**

☐ **$500 T-Shirt Sponsor**

☐ **In-Kind Food & Beverage Sponsor**

## Fast Facts

**300+** Anticipated Attendance

**$1,000** Goodie Bag & Sunglass Sponsor

**$500** Business Logo Printed on Race Shirts

**In-Kind** Food & Drinks Sponsor

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# Halloween Hoot'n Howl

## Event Date: October 2

Join the River Forest Park District and Trailside Museum for an evening of fall family fun. Children 10 and under and their parents are invited to this free event with live music, pumpkin painting, bonfire, s'mores and hot chocolate, furs and skulls table, hay wagon ride, inflatable, Halloween costume contest and more. This event is held at Keystone Park.

## Sponsorship Benefits

**Sponsor Logo Featured:**
- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

**Event Opportunities:**
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements

## Fast Facts

**500** Pumpkins Decorated

**1,000** S'mores Eaten

**1,500** Average number of people attending

**$500** Sponsorship Level

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# Deck the Depot

## Event Date: December 5

Celebrate the season with a holiday trolley ride around town, complete with treats and the reading of the Polar Express™ story. At The Depot, enjoy a decadent hot cocoa bar, crafts, and pictures with Santa. This is a resident only event.

## Sponsorship Benefits

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- Fun Guide
- Website Event Page
- eNewsletter
- Social Media
- Flyers

**Event Opportunities:**
- Promotional Booth
- Event Volunteer Opportunities
- Business Name Announcements
- Prize Giveaway

## Fast Facts

**250** Anticipated Registered Attendees

**$500** Sponsorship Level

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Signature: _____ Date: _____

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# Rec Basketball

Support Youth Basketball with your logo on team shirts. The season will be 10 weeks long and we will have a total of 9 divisions.

## Sponsorship Benefits

**Sponsor Logo Featured:**

- On approx 500 team shirts
- Website (youth basketball page)

☐ **$1,000 Sponsor:** logo on the back of the shirt, above the number *(max of 1)*

☐ **$500 Sponsor:** logo on the sleeve of the team shirts *(max 2)*

## Fast Facts

**500** Rec Basketball Players

**10** Weeks of Games During the Season

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Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

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# Advertise With Us

## Advertise in the River Forest Park District's Fun Guide

The River Forest Park District offers four advertising options to promote your business to our community. The Park District Fun Guides are now exclusively online and marketed to the River Forest area. Almost 75% of our residents who participate in Park District programs use the Fun Guide as their primary Park District information source. The shelf life of a program brochure ranges between four and five months. To advertise, contact Karen Stille at (708) 366-6660 x105 or kstille@rfparks.com.

**Advertising Rates**

| | |
|---|---|
| ☐ Eighth Page (3.5" x 2.125") | $125 per Fun Guide |
| ☐ Quarter Page (3.5" x 4.75") | $250 per Fun Guide |
| ☐ Half Page (7.5" x 4.75") | $500 per Fun Guide |
| ☐ Full Page (7.5" x 10") | $1000 per Fun Guide |

** Ads will be full color.*

**Need help creating your ad?** *For just $60, we'll design it for you! Simply send us your logo, any text you'd like included, and any photos you have. You'll receive a proof for approval before your ad appears in the Fun Guide.*

**Check box to indicate which guide(s) you would like to advertise in:**

☐ Camp Fun Guide
☐ Summer Fun Guide
☐ Fall Fun Guide
☐ Winter/Spring Fun Guide

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